



RATH:

THE TRADITION

रथः



ANTRA



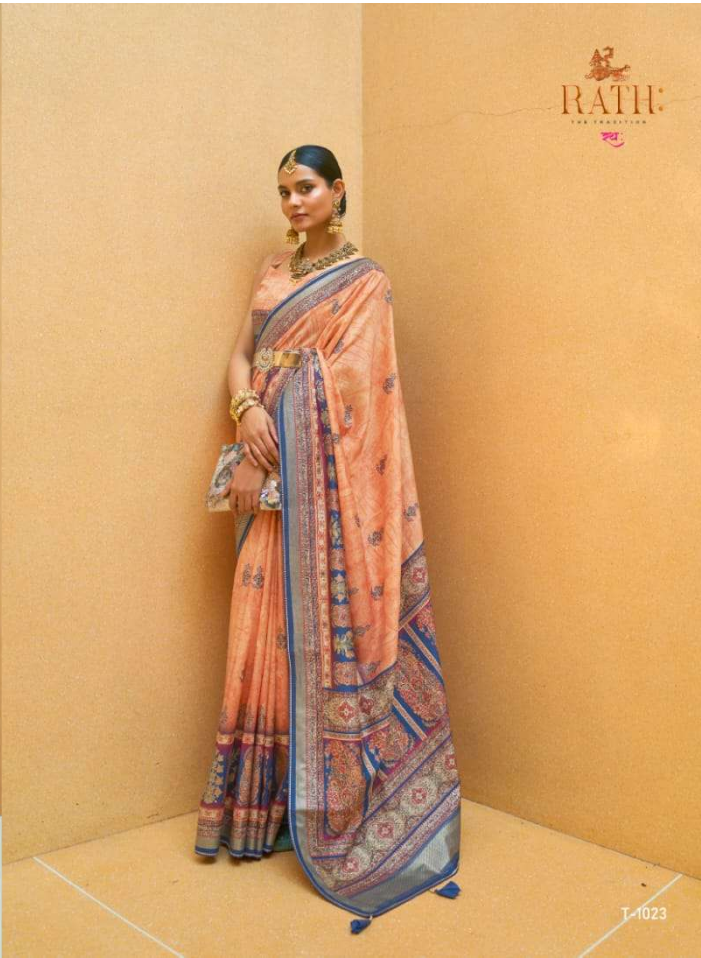
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Through designated as Indian tradition,
Brand of the year - RATH: this reward really
belongs to every craftsmanship who - is dedicating a
lifetime to their craft, and creating beautiful, exquisite
sarees - both preserve and promote our rich,
artisanal tradition.

More important to me than anything else is the
notion of economic and social empowerment, that is why they
strive to leverage the power and privilege that their position
grants them and use it to create a more sustainable, robust ecosystem
for craftpeople. An ecosystem where karigars, with their
unique skillsets, not only survive, but are also
afforded the opportunity of upward mobility and
economic stability.

We thank you for your patronage, as it permits us to continue
aligning our actions with our core value by supporting these crafts,
craftpeople, and traditions in a sustainable way.













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T-1020



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