


Arihant NX[®]



ELEGANT

A Scintillating prethara of timeless masterpiece
inspired by beauty from indian culture



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BLOSSOM COLLECTION

They say there's something special about her. Maybe it's her smile. Maybe it's her eyes. Maybe it's her way. Or maybe just maybe it's her personality. When it comes to her, it's a modern day. Empress. We never capture what's unmeasured in her eyes.



MAGAZINE COVER

When she walks into a party, the mood is transformed, people celebrate, they rejoice, they think of memories gone by and of great moments to come. They raise a toast to life and to her splendid attire. She is the life of every occasion.

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DIVINE DIVA

They say there's something special about her. Maybe it's her eyes. Maybe it's her smile. Maybe it's her walk. Or maybe just maybe it's her mesmerizing clothes. Which transform her into a modern day Empress like never before. She's unmatched in her elan!

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The cameras begin to flash the moment she steps out of her house. Her smile, her style and most importantly,


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RETRO GLAMOUR



her dress are objects which enchant the mind, body and soul. She is the queen of glam, ready to rule the world of fashion.

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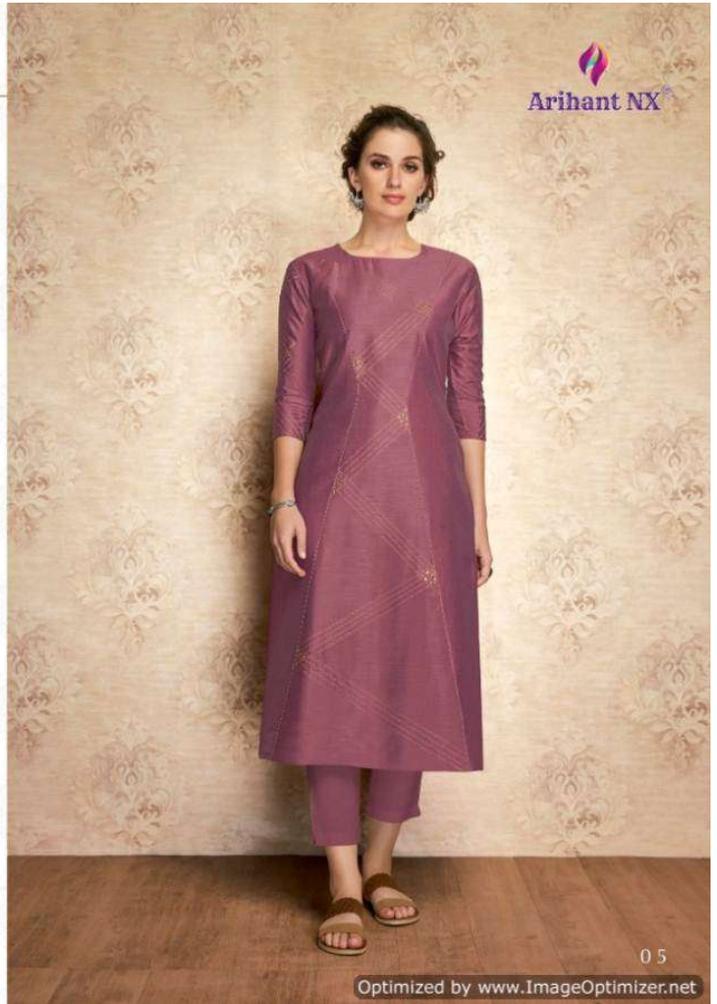
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WHO YOU ARE



FESTIVE FASHION SHINE, SHIMMER AND SPARKLE


Arihant NX



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SPREADING RADIANCE

Youthful, evolved and self-assured, these are some traits of our fabric. Inspired by global fashion, we bring the element of comfort and style to our fabrics.





MODERN ENCHANTRESS

The cameras begin to flash the moment she steps out of her house. Her smile, her style and most importantly, her dress are objects which enchant the mind, body and soul. She is the queen of glam, ready to rule the world of fashion.

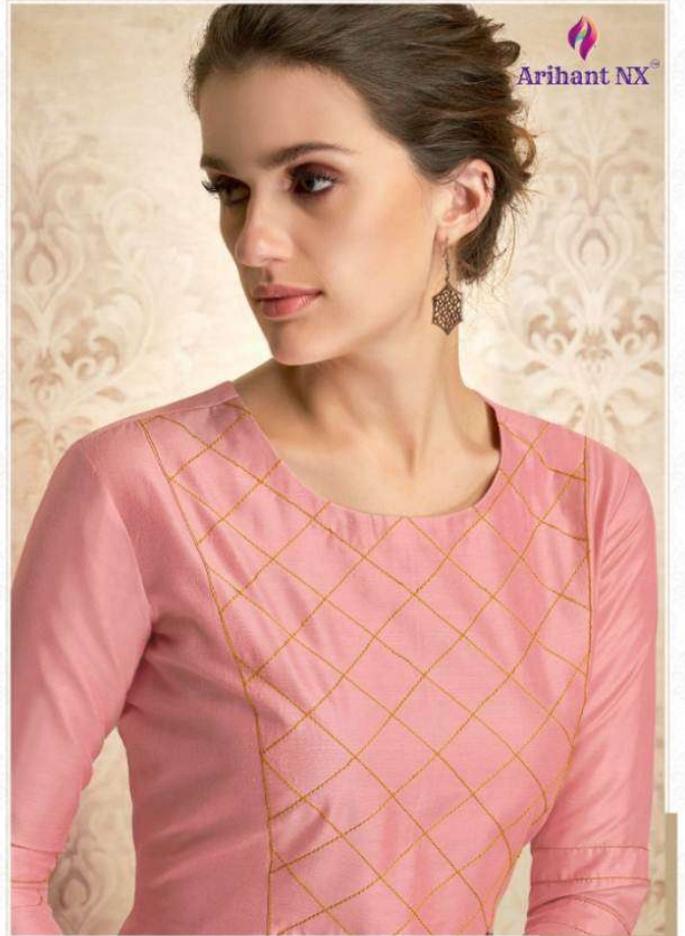


STYLE PRINCESS

Every prince across the Kingdom, was for his hand. They're handsome, they're gentle, made of brass and they're made of steel, but none of their details match up to the gorgeous princess. She's the princess of the modern age.



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DESIGN



When Arihant chose to take inspiration from Indian beauty, the result is of vivid colourful designs told a story about great fashion trends



FAMME FATALE

The term- "femme fatale" looks could kill" is often an exaggeration. But one look at you, clad in your magical garments and the heart stops. The pulses quickens and sweat begins pouring out, you are truly the femme fatale.




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CLAIRE
Style Princess



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