

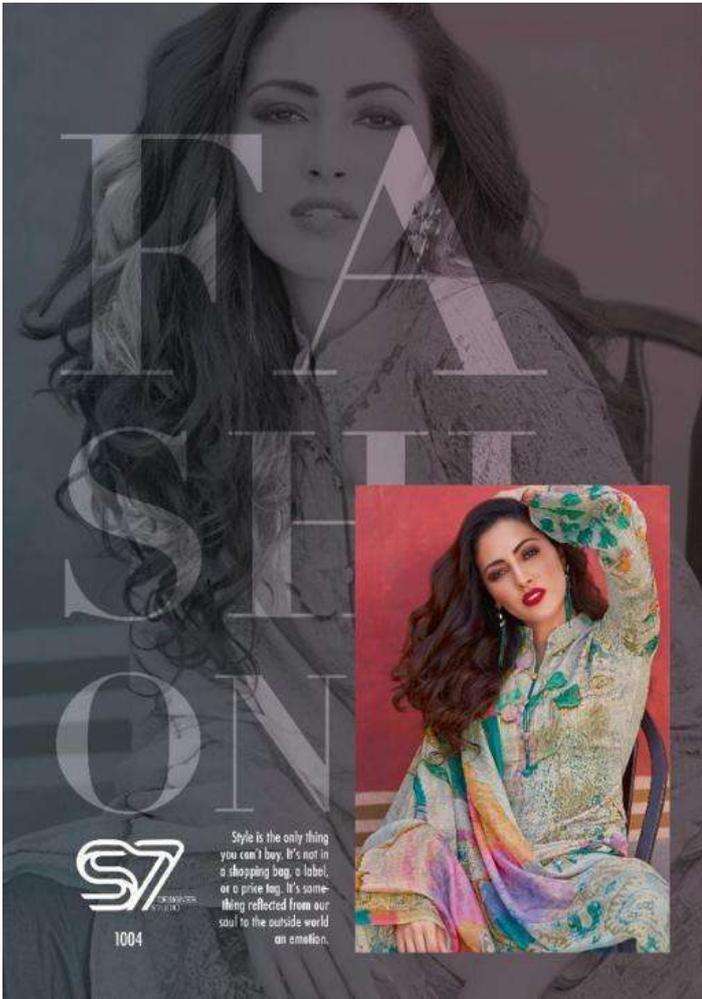
DRESS  
TO  
IMPRESS



EXPRESS

we don't design  
clothes. we design  
dreams.  
1001





# THE SHE ON



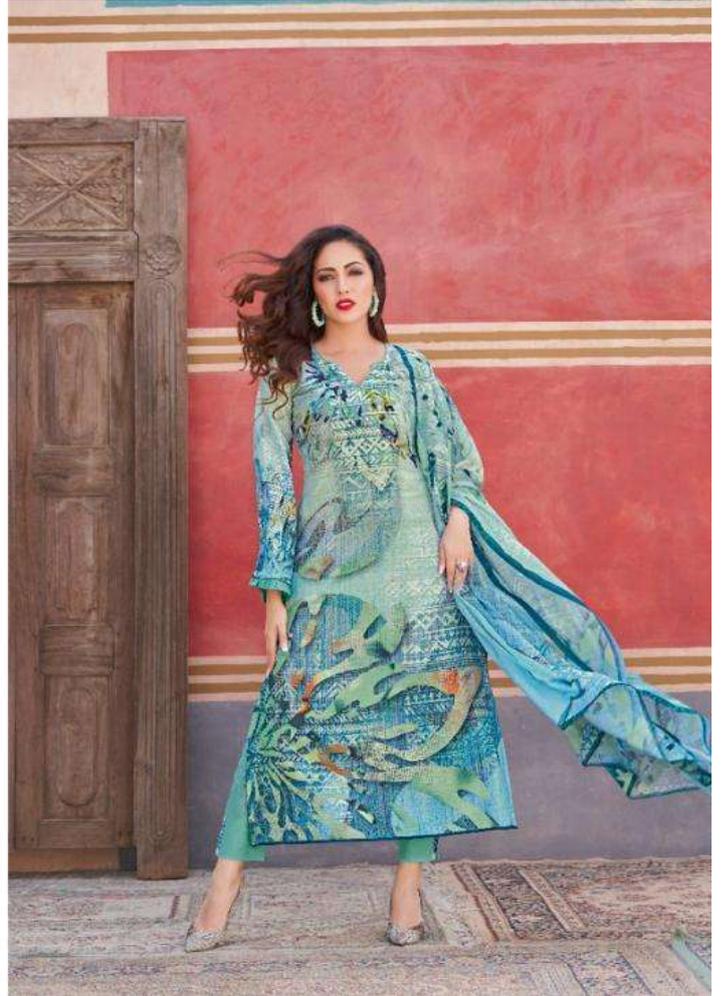
1004

Style is the only thing you can't buy. It's not in a shopping bag, a label, or a price tag. It's something reflected from our soul to the outside world, an emotion.





*The Great Thing*  
**ABOUT**  
**FASHION** 1002





CLASSY



STYLISH



*WE DON'T DESIGN CLOTHES.  
WE DESIGN DREAMS.*

1005



1007

S7  
EXTENSIVE  
STUDIO

1005

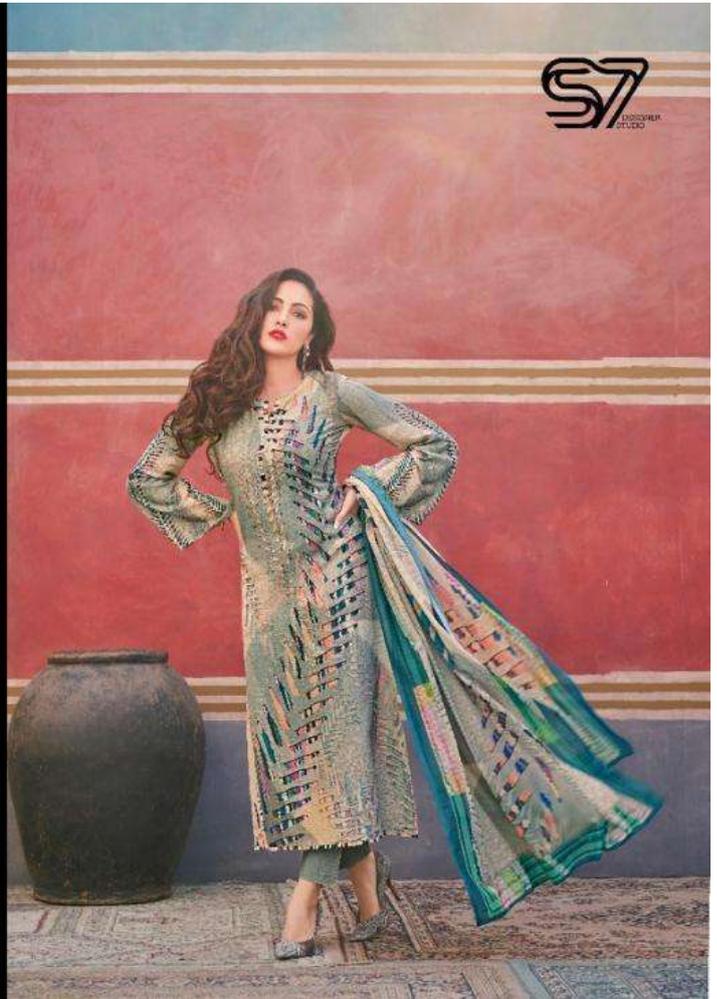




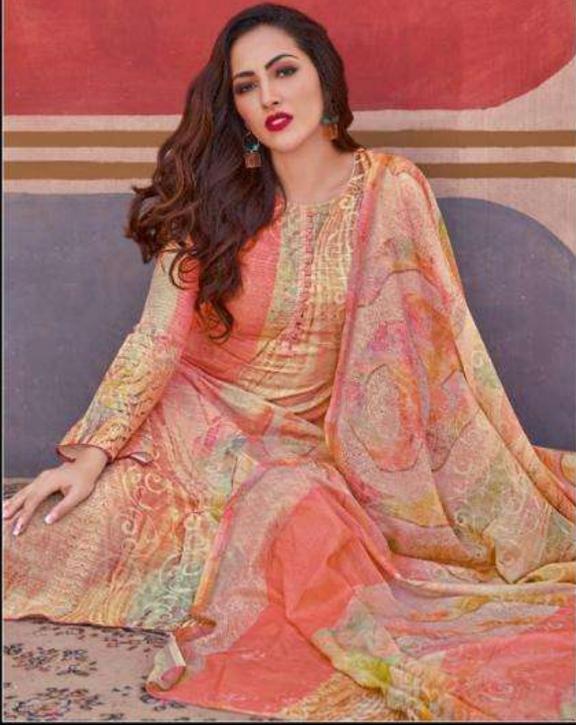
# a woman's DRESS

*should be like a barbed-wire fence: serving its purpose without obstructing the view.*

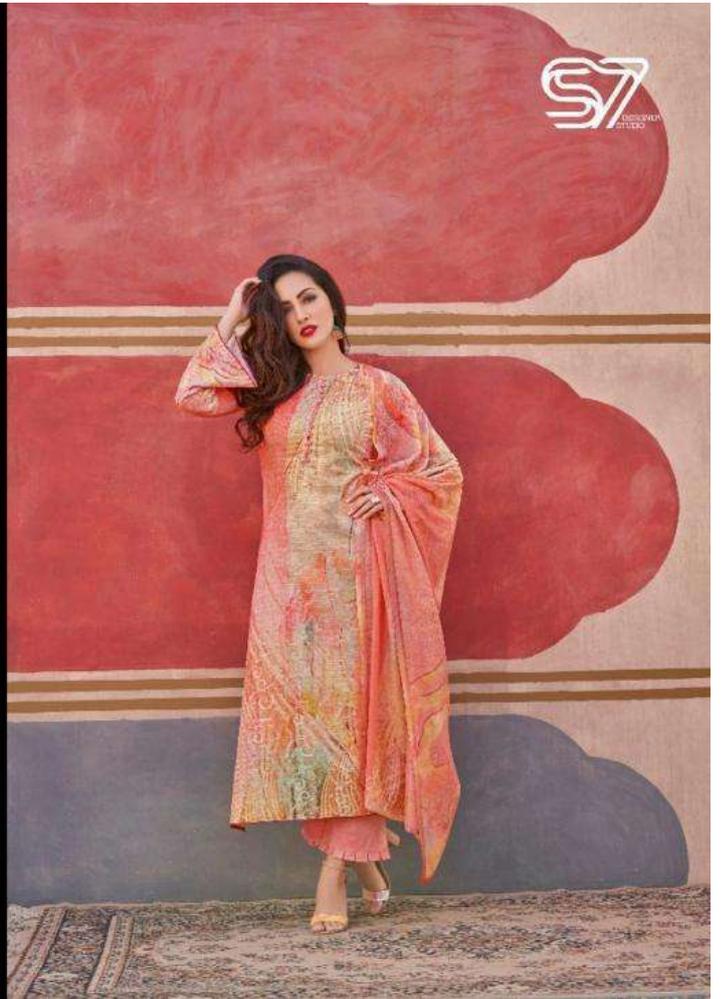
1008



“Fashion fade, style is eternal.”



1009



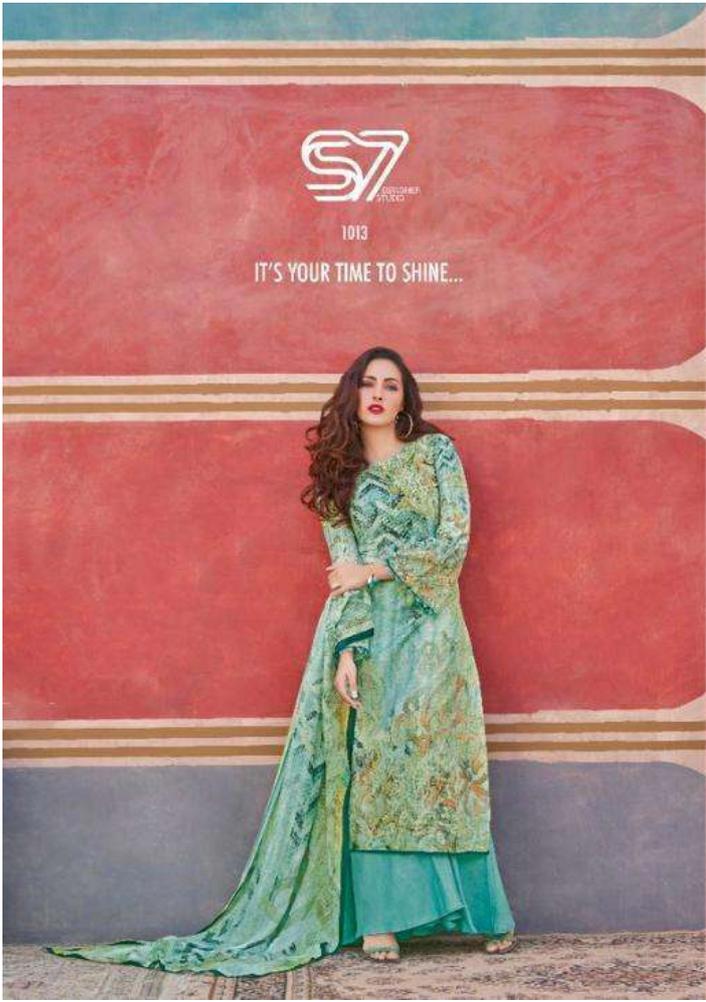


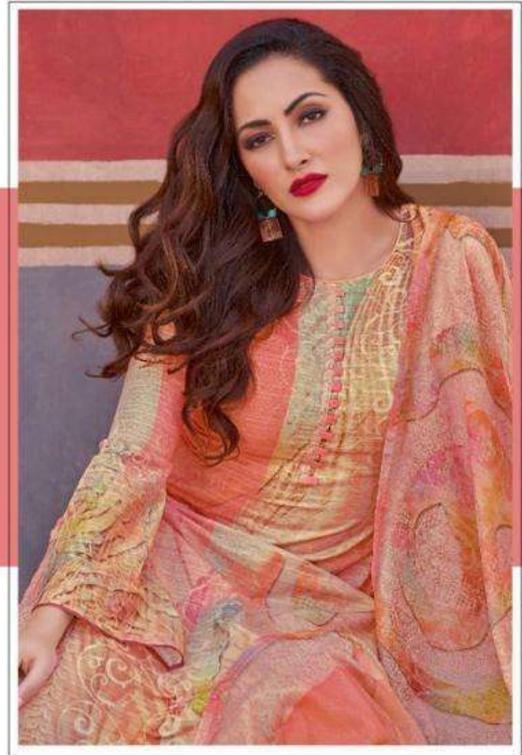
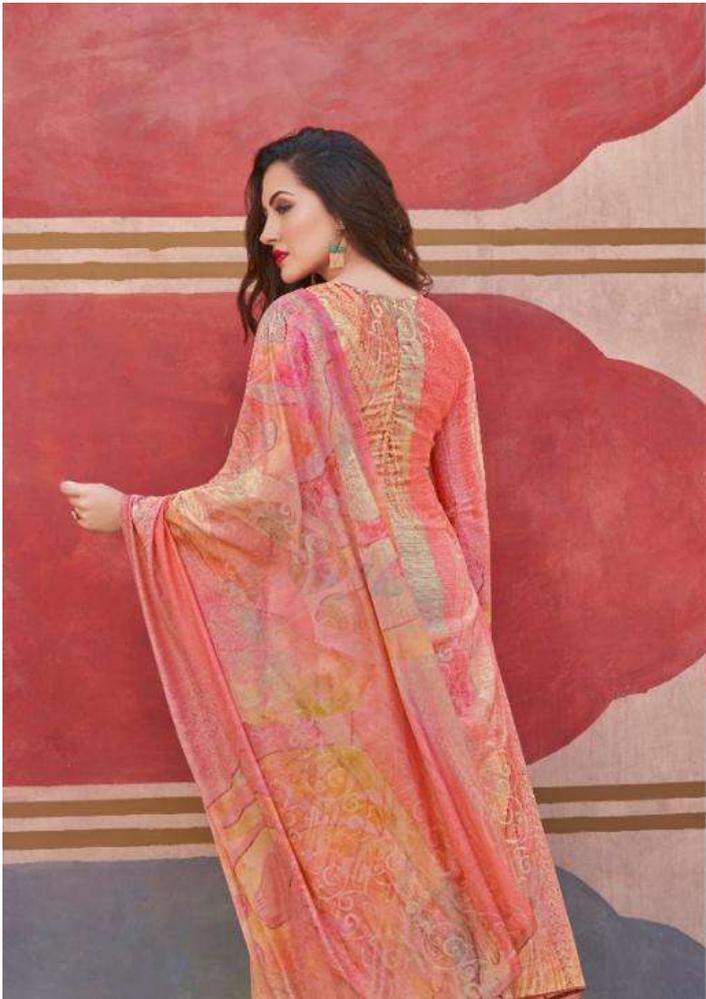
1011



*Style Because your personality isn't the first thing people see*

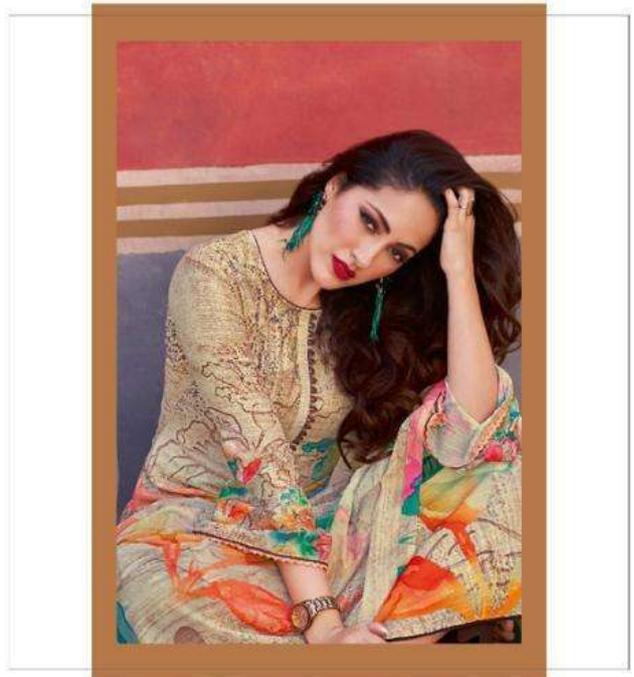






*each of us already has, all we need is to find it.*

1009



Dress shabbily and they remember the dress; dress impeccably and they remember the woman.

S7  
DESIGNER  
STUDIO



1016

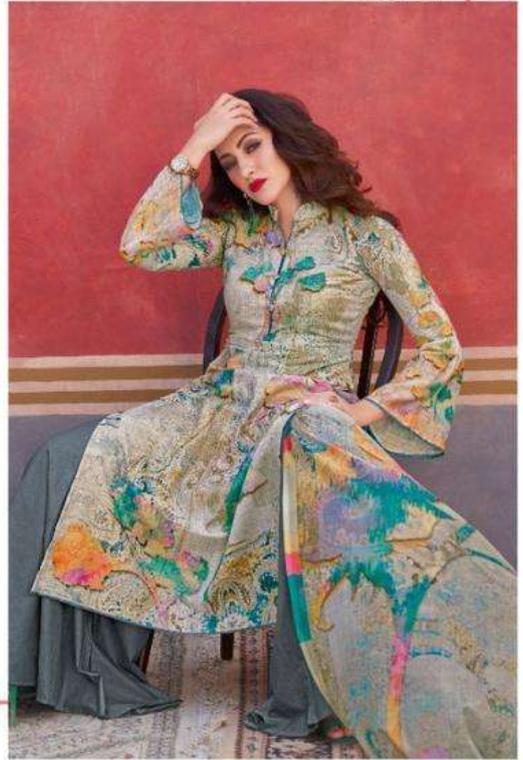


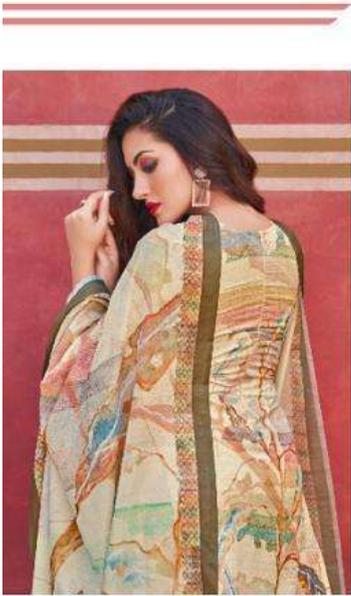
**SOP  
HI**



**ST  
ICATED**

1004





*Fashion you can buy, but style you possess. The key to style is learning who you are, which takes years. There's no how-to road map to style. It's about self expression and, above all, attitude.*



# STYLE IS SOMETHING



*each of us already has, all we need is to find it.*



I LOVE DOING FASHION.



1007

# style



As a woman gets older, it's more about style than fashion. A woman knowing herself more and more, and looking for new things, is getting into her own personal style, being more than just a fashion addict. I'm interested in that.

1012



D  
THE

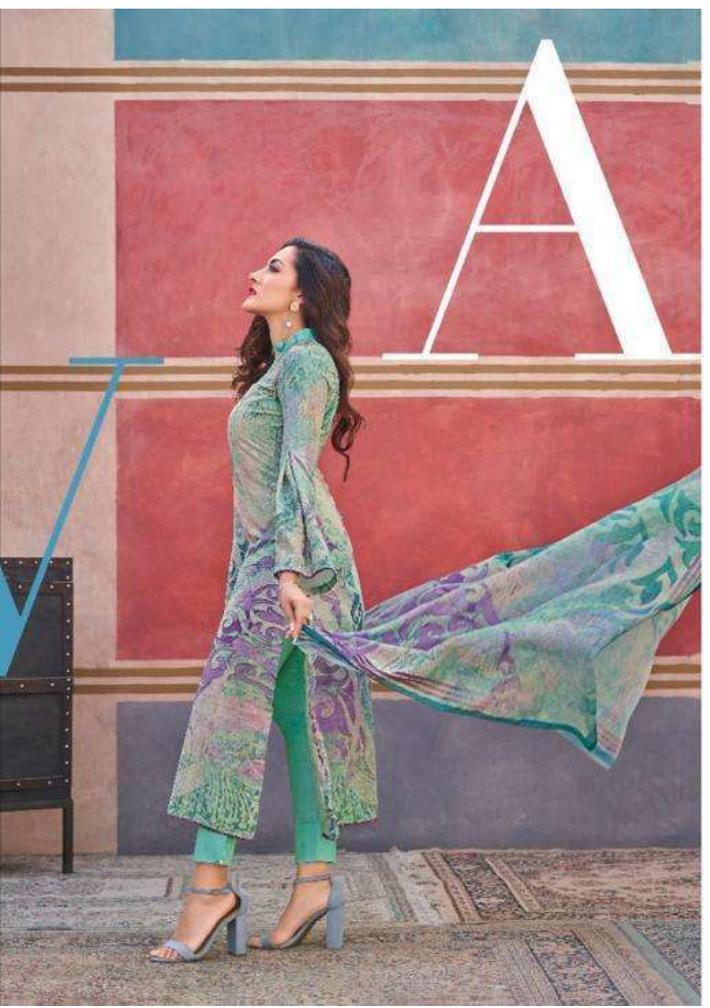


*A canvas of rich colour leaves plenty of room for imagination. Prepare for some head turning attention as you make a statement of standout style and impeccable class. A special washing process makes the fabric super soft to wear and feel, keeping you smoothly sailing through the day.*

1010

I

V

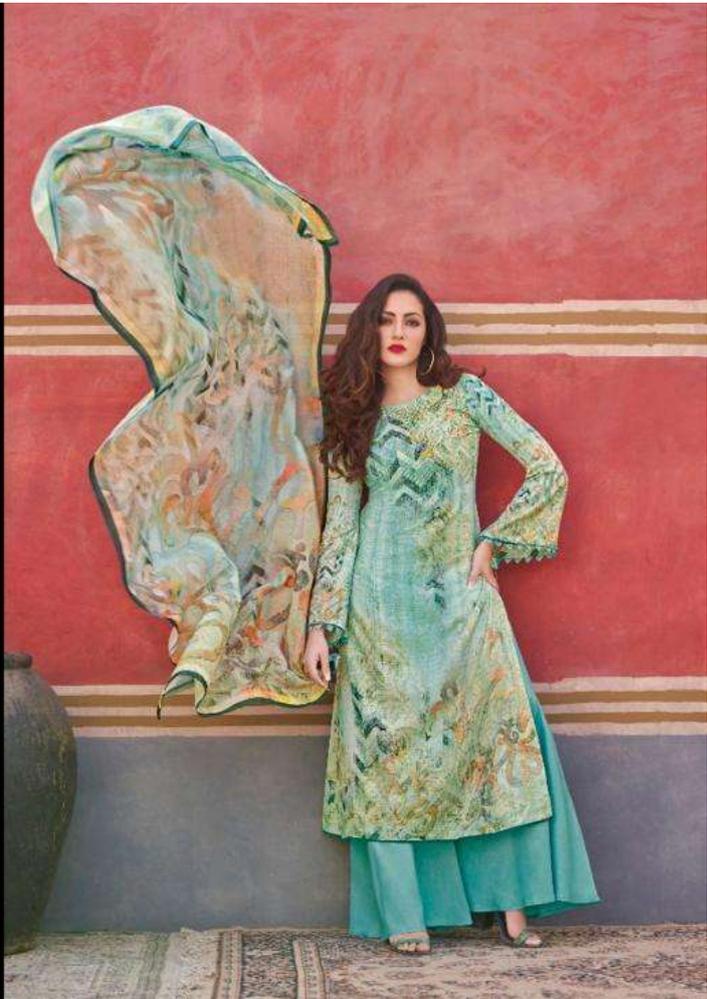


# SUPER We Ar S

With an array of designer shirts to choose from, our new collection the impressive designer formations is treasure of the fashion world and were our preciece brand who can ful fill your fashion dreams.

**S7**  
S7  
S7

1013





# FASHIONARA

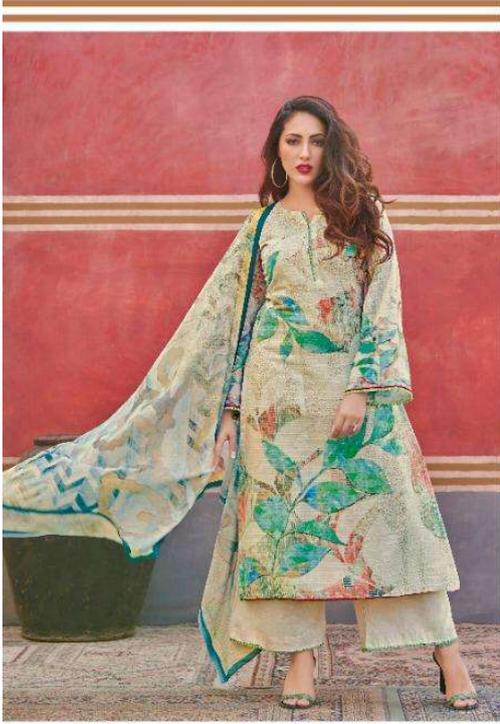


# CLOTHING

Style is the only thing you can't buy. It's not in a shopping bag, a label, or a price tag. It's something reflected from our soul to the outside world—an emotion.

1015





The world's oldest preserved garment, discovered by Henders Petrie, is a "highly sophisticated" linen shirt from a First Dynasty Egyptian tomb at Tarkhan, ca. 3000 B.C.: "the shoulders and sleeves have been finely pleated to give form-fitting trimness while allowing the wearer room to move." The small fringe formed during weaving along one edge of the cloth has been played by the designer to decorate the neck opening and side seam.



S7  
S7  
S7

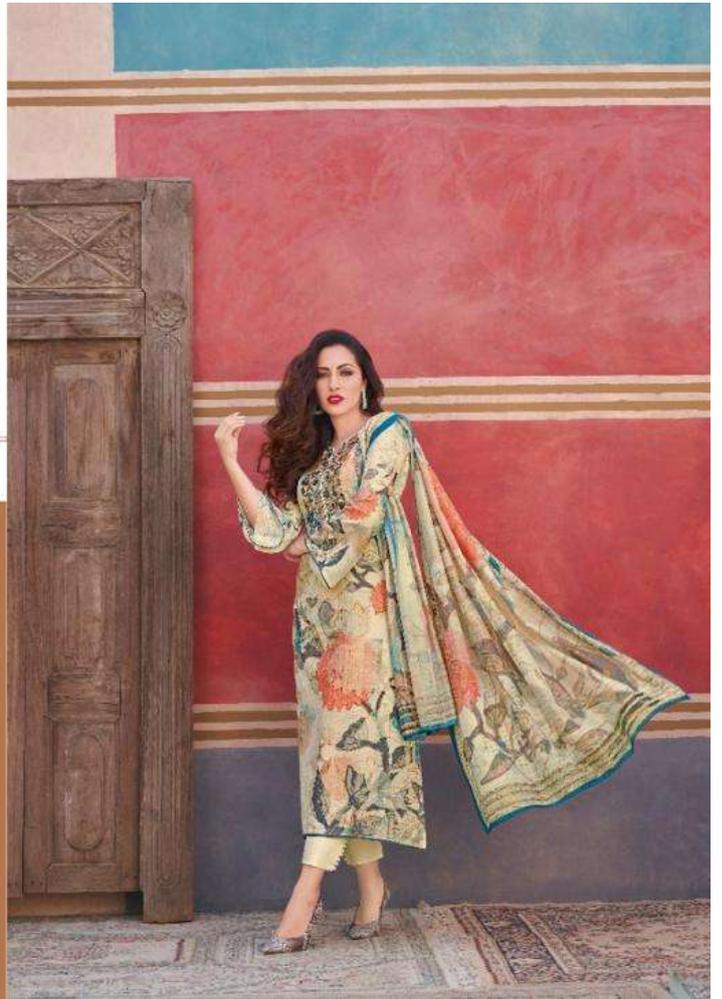
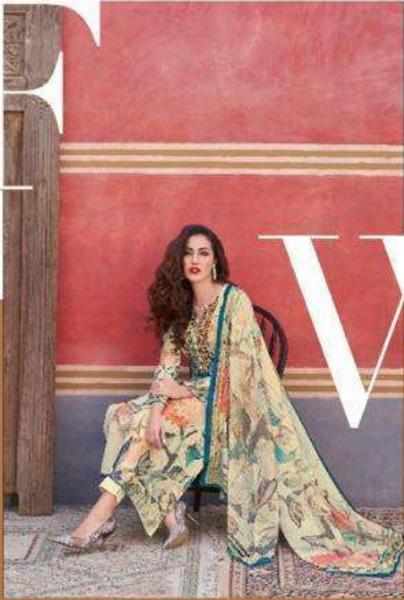
# Be A Girl with a mind,

*A Woman With Attitude, And Lady With Class*

1014



# FASHION WEEK



1001



1001



1002



1003



1007



1008



1009



1004



1005



1006



1010



1011



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1015



1016

# ITALIAN COLLECTION

BY



A VENTURE OF

