

StyleWell®

# ANUPAMA

Designer Prints on Linen

VOL.2

*Printed Fabrics were in vogue since times immemorial*



641



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*Stylish look*

*The Europeans developed the art of Printed fabrics and introduced them to the rest of the world*

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643



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*The art of decorating textiles with vivid prints dates back to the 19th Century*



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*India has its own indigenous printing forms like the famous Block prints, tie-and-dye techniques that create stunningly beautiful patterns*

645



*Printed sarees have been embraced by women of all sections, with the innumerable varieties of options available.*

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647



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*Let's explore more about the printed sarees and some of the latest varieties in this segment.*



648





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